



REALTOR PARTNER CIRCLE

As valuable members of our local business community, your involvement with the Community Arts Foundation as a sponsor in the **REALTOR PARTNER CIRCLE** will help fund scholarships for students of all ages who otherwise would not have the financial means to participate in preschool, camps, and visual/performing arts classes. Additionally, you are affirming your support for your community and the arts to current and prospective clients.

As a **Realtor Partner**, your donation will make an impact:

- \$500 provides scholarships for ten weeks of art classes to five low-income seniors
- \$1,500 allows three youth to partake in two weeks of full-day summer camp
- \$3,000 gives one year of preschool (nine months) to three preschoolers

As a **Realtor Partner**, your business name and/or logo will be featured in:

- E-newsletters sent monthly to 36,400+ residences and businesses throughout Contra Costa County
- CAF's Annual Report sent to over 400+ residences and businesses
- Instagram -1,328+ followers
- Facebook - 2,895+ followers

As a **Realtor Partner**, you will receive our official **Sponsorship Marketing Tool Kit** with digital and physical content to announce your partnership with CAF and your support of the arts. The kit includes:

- Official "*Proud Arts Supporter*" Seal (see below for sample). This sticker identifies your company as a donor and can be physically adhered anywhere in your place of business. The digital version can be placed on websites, emails, and social media.
- Suggested copy for email and social media to announce your sponsorship to clients/prospects that you are an arts supporter and are actively giving back to our community.

Sample: *Proud Arts Supporter* adhesive seal





Realtor Partner Sponsorship Levels and Benefits

Creative Realtor Level: \$500

- Invitation to a VIP Event
- Recognition on social media (Facebook and Instagram)
- Logo/Name on the Community Arts Foundation Website, social media, e-newsletters, and Annual Report

Patron Realtor Level: \$1,500

- Invitation to a VIP Event
- Recognition on social media (Facebook and Instagram)
- Logo/Name on the Community Arts Foundation Website, social media, e-newsletter, and Annual Report
- Announcement of partnership on social media and in e-newsletter
- Featured business in e-newsletter and Annual Report

Founder Realtor Level: \$3,000

- Invitation to a VIP Event
- Recognition on social media (Facebook and Instagram)
- Logo/Name on the Community Arts Foundation website, social media, e-newsletters, and Annual Report
- A named scholarship* in one of the following areas; Visual Arts, Performing Arts, Preschool, Camp Community Arts or Community Scholarships.
- Announcement of the named scholarship on social media and in e-newsletter
- Featured mention of scholarship in Annual Report

For questions or to discuss sponsorship opportunities further, please contact:
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